



A new culture towards

sustainability



Who we are

We are committed to the construction of a new environmental culture and progress towards the sustainability of Navarran society

The Navarran Environmental Resource Centre (CRANA) is a non-profit foundation established on the initiative of the Government of Navarra and the government-owned companies Environmental Management, Nurseries and Reforestation of Navarra (GAVRN) and Navarra and the Industrial Environment (NAMAINSA). It was founded in 2003 as the result of a process of social participation: the Navarran Environmental Education Strategy (ENEA).

We work alongside the Government and social organisations, seeking out synergies in order to furnish Navarran society with knowledge on the environment as a means of leading it to take joint responsibility for its conservation and improvement.

We foster dialogue, consensus, debate, reflection and the participation of society as a whole in the projects we carry out. The constructive attitude we take towards our work has encouraged many individuals, governmental bodies and companies to work together with us.

Information
Environmental library
Training
Assessments and studies
Workshops and courses
Documentation centre
Environmental audits
Exhibitions

Participation processes
Clean technologies
Good practices
Theme days and seminars
Publications
Conference room
Press office



www.crana.org

Energy and climate Change
Mobility
Water and rivers
Responsible Consumption
Environmental Voluntary Work
Corporate Social Responsibility
Waste
Biodiversity



Who we are

We have a mission...

To favour our Community's progress towards sustainability, promoting and developing environmentally responsible action at both social and institutional levels through Environmental Education.

...and a set of values **Innovation**, promoting emerging areas.

Collaboration, because we do not want to do things on our own. We work to forge alliances with other organisations, governmental bodies, companies, associations...

Responsibility regarding the fulfilment of our undertakings.

Respect and tolerance regarding the different ways of understanding environmental issues.

Managerial transparency.

We have set our objectives...

To disseminate environmental information and promote processes of participation and collaboration between social organisations and the Government.

To contribute to the inclusion of the environmental factor in public and private policies to promote the principle of co-responsibility.

To promote responsible consumption and legislation to encourage a sustainable market.

To establish stable cooperation frameworks with other Spanish and European organisations in order to work together for sustainability. To take part in development cooperation programmes.

To establish a **continuous quality improvement system for the services we provide** and the way in which we respond to the needs of society.

Our work is aimed at...

The **public administration**: Government, departments and technical officers.

Local bodies: local and district councils, confederations, development agencies and tourist consortiums.

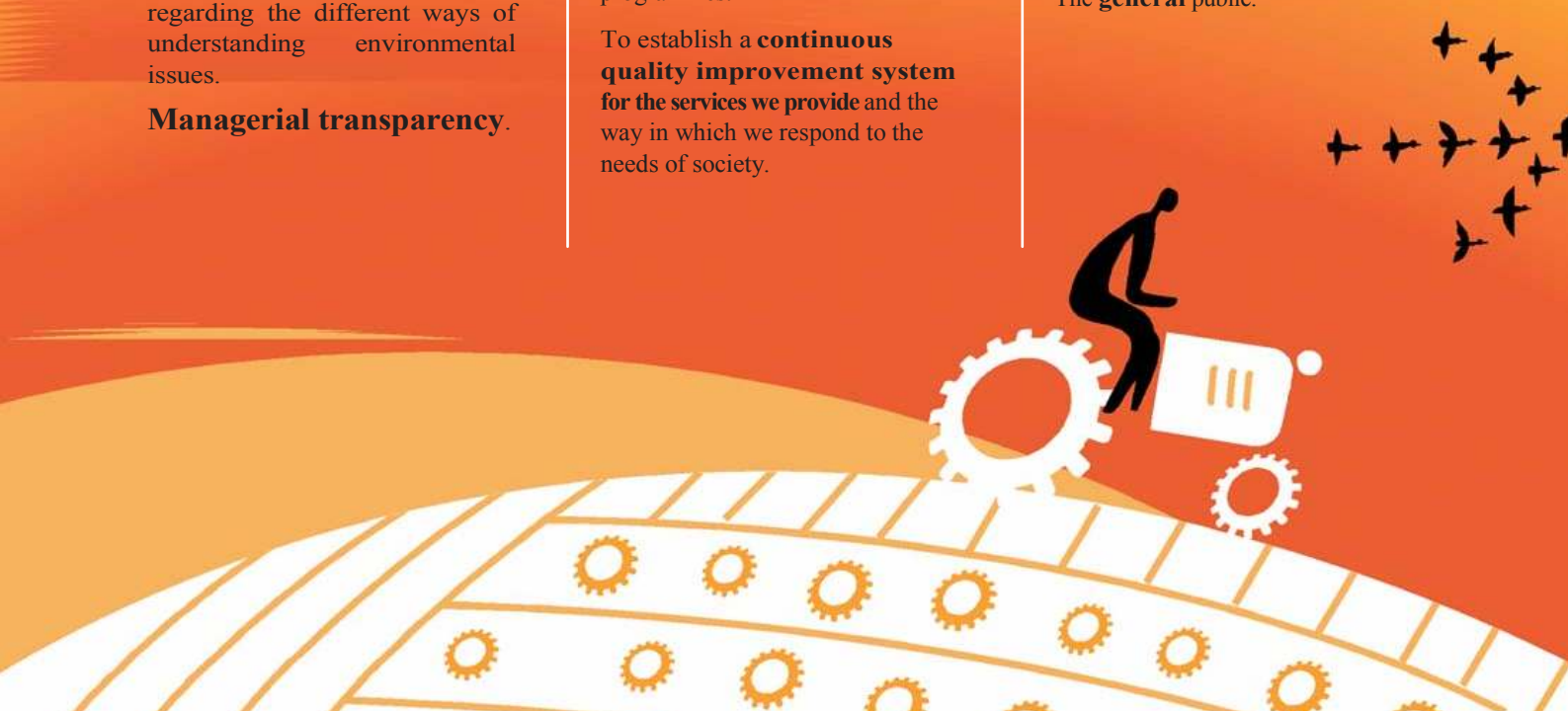
Business: SMEs, the self-employed, professional associations, farmers, unions...

The **education community**: schools, colleges, universities, teachers.

Civil associations, professionals, resident associations, ecologists...

The **media**.

The **general public**.





We are not alone

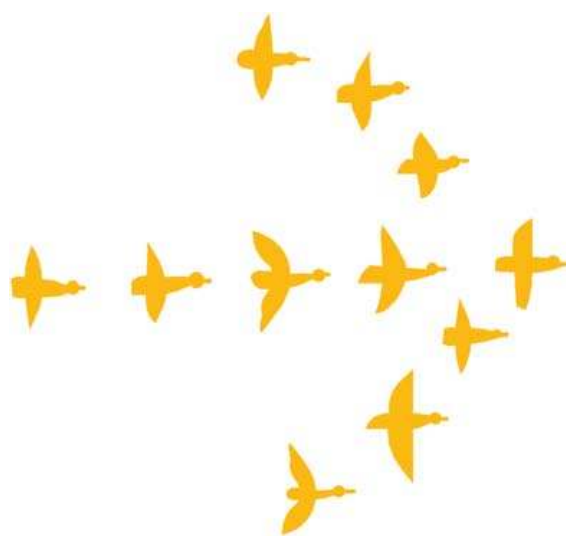
CRANA also has experience as promoter of and participant in local, national and European projects. It works with Spain's foremost environmental management organisations and the European institutions which promote projects in the field.

Our participation at these levels has brought us into contact with the new areas and methods of work being developed by pioneering organisations; we identify best practices and implement pilot schemes to bring such knowledge to our Community.



What we have to offer

We have created a meeting-point, a place to promote socio-environmental initiatives and a point of exchange and coordination for all those individuals and organisations that wish to find out about and work for the environment



> Information and Documentation

We have a library which specialises in the environment, sustainability and environmental education. We provide a consultation and loan service of informative and technical material. The library catalogue is available on-line

> www.catalogobiblioteca.crana.org

We also have a complete guide to Navarra's environmental resources

> www.guiaderecursos.crana.org

> Consultancy

We counsel companies, local councils, governmental bodies, schools and property-owner associations on the environment, energy and corporate social responsibility.

✦ Management of social participation processes

The aim is that all sectors and perspectives should participate in decisions which affect the environment. We have set up a range of social participation forums, such as the Pooling Energies Forum, the Water Forum of Navarra, the Responsible Consumption Forum and the Corporate Social Responsibility Forum, as well as environmental voluntary work programmes in collaboration with other organisations.

> Training

In order to help bolster environmental considerations in the Administration and sectors of production, we support training requirement diagnoses and the design of training plans adapted to each specific situation.

> Dissemination of clean, efficient technologies

In collaboration with manufacturers and distributors, we help publicise the latest progress in clean technologies and state-of-the-art systems as applied to different areas of production and the services.

✦ Communication and exhibitions

We support the communication and dissemination of new environmental initiatives, both public and private, by organising conferences, talks and seminars, and acting as press office for those organisations which ask us. We also organise environmental exhibitions which we lend out free of charge to local councils, schools and other groups.

✦ Publications and studies

We publish literature on different socio-environmental subjects, including guides to encourage good environmental practices. We also perform studies; among others, the Ecobarometer of Navarra, a regular survey on attitudes and behaviour related to the environment.

What we do

Energy and Climate Change

We promote the formation of a new energy culture which introduces the concept of saving and efficiency to public management, the workplace and our way of life, as set out in the Energy Plan of Navarra.

We have wide experience in the design and implementation of energy-saving and energy-economy programmes in buildings belonging to local councils, communities of property owners, schools and other organisations (Savings Banks, Associations, etc.), and in refurbishment based on ecological criteria. Along the same line, we encourage a range of civil initiatives which aim to combat climate change.

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POOLING ENERGIES

Individuals and organisations, small and large alike, can cut their energy consumption by being more efficient, responsible and environmentally aware when it comes to using electricity, light, water and climate control systems. This has been demonstrated by the families taking part in the Kyoto Home Programme, the banks which finance cooperation projects through the Navarra ZeroCO₂ Fund and those organisations which have entered into public undertakings to reduce consumption through participation in The Stakes.

Mobility

We collaborate with the Government and local councils to promote more sustainable forms of transport. We do this by supporting public participation in sustainable mobility programmes (Pamplona district, Tudela, Lesaka, Cintruénigo, etc.), encouraging the use of the bicycle and efficient driving.

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BICINTRUÉNIGO

Crana counselled Cintruénigo Town Council and the local La Paz secondary school in the design of a plan to encourage the use of bicycles as a way of getting to and from the school. In order to do this, the bicycle and bicycle maintenance have been included on the school curriculum and bicycle hire has been promoted.

We have also collaborated with the council in the adoption of measures to ensure safe routes.





Water and rivers

We support information on and public participation in water administration and management in our Community through the Water Forum of Navarra. We collaborate with the Government, water confederations, local bodies and other organisations in the application of the Water Framework Directive. We encourage local councils and other bodies to adopt good practices. We have also set up a young forum at schools and a river voluntary work programme.

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SEEKING SOLUTIONS

The administration and a range of social agents of different natures and leanings have worked together to identify the problems and the measures which should be taken in each river and in water management in general. They have met in all of Navarra's river basins: Arga, Aragón, Cidacos Bidasoa, Ega, Ebro, Alhama and Queiles. These forums have demonstrated that it is possible to reach common ground, propose measures based on consensus and learn from one another in a matter as delicate as water.

Environmental voluntary work

We support organisations and individuals involved in environmental voluntary work by offering them technical advice, training, insurance and material. We also promote a network of voluntary work organisations. By doing so, we wish to provide areas of participation in the improvement of environmental management in different fields: the conservation of natural areas, improvement of our forests, recovery of rural and urban environments, conservation of our historical and folk heritage, and promotion of sustainable cities.

> voluntariado@crana.org



VOLUNTEERS TO THE RIVER

We have set up a voluntary work programme for rivers, wetlands and riverbanks in several river basins in the region, always in collaboration with local groups. This has led, among other things, to cleaning sessions of the Rivers Bidasoa, Cidacos, Arga and Alhama, visits to the Cave of Longinos in Estella in the company of speleologists and the first steps towards recovering our water-related architectural heritage.



What we do

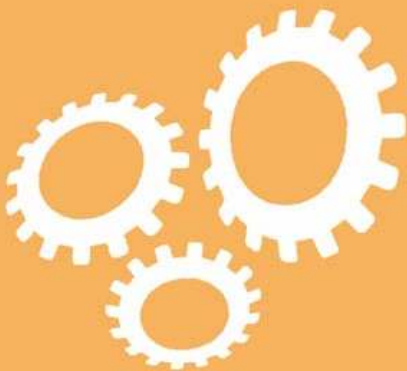
Responsible consumption

We strive for a form of consumption which is more environmentally friendly and socially just. We focus on three areas: guiding the administration in sustainable public purchasing; promoting the organisation of more sustainable events; and raising awareness on the environmental and social impact of household consumption, particularly food. We also run the Responsible Consumption Forum. Through this and other work, we wish to reduce the environmental impact of these activities.

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SUSTAINABLE PROCUREMENT SPECIFICATIONS

We have drafted a set of standard specifications for local councils in collaboration with the Navarran Federation of Municipalities and Councils. Standard specifications for the cleaning of facilities, paper and green areas have already been written up. These specifications serve as a basis for the specifications which local councils need to write up regarding these matters, helping to keep them in line with the criteria of environmental sustainability. The Council of Ansoáin has already adopted these new criteria by passing the green area specifications.





Waste

We work together with the Government of Navarra and district councils in order to improve waste management through education and participation. We do this by favouring the exchange of experiences between and joint action by those responsible for waste management, and performing communication, educational and public awareness-raising activities.

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HOUSEHOLD COMPOSTING

We help district councils promote household composting, a natural process by which organic material can be turned into fertiliser. A hundred families in Valdizarbe are taking part in a pilot scheme set up by the district council. The project teaches residents in the district how they can make use of the organic waste they produce by turning it into compost. This helps cut down on organic waste as such and also introduces the local population to the methods of small-scale compost production .

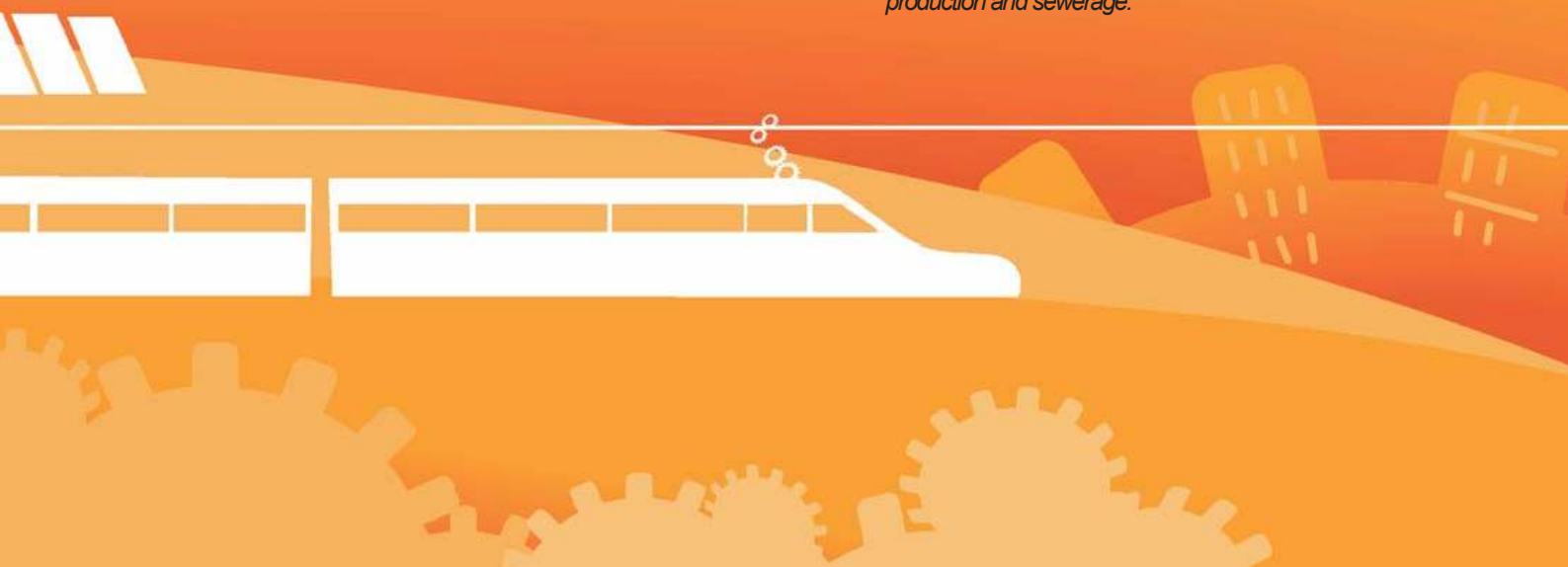
Corporate Social Responsibility

In collaboration with business associations, we help introduce the environmental factor to SMEs through environmental diagnoses and audits, the design of improvement plans and the dissemination of good practices. We promote environmental consultancy services and provide companies with guides on specific improvements and all pertinent information. This work forms part of the Corporate Social Responsibility Development Plan, which aims to support companies so that they can introduce environmental and social criteria to their strategic planning systems.

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ENVIRONMENTAL IMPROVEMENT PLAN

A third of the companies we have audited have decided to take a step further and design an improvement plan with an approved consultant. These SMEs now comply with current environmental regulations and have started applying good practices. The decision to implement an improvement plan is the first step towards implementing an environmental management system. Some of the results: reduction in excess outlay on raw materials, energy saving, streamlining of processes and reduction in waste production and sewerage.



Facilities

Books, magazines, videos, reports. More than 7,000 copies available for consultation and loan.

Guided tours are available for groups by appointment.

With capacity for up to 80 people, the room is available to any organisation which wishes to perform any kind of informative, training or socio-environmental participation activity.

Contact



FUNDACIÓN
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Ambientales de Navarra

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